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ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

**Project Title:** traditional craft Heritage training, design and marketing in Jordan and Syria

## Report on:

# HANDS Info Day at AL Baath University (ABU)

<b>Event Type</b>	<b>HANDS Info - Day at AL Baath University (ABU)</b>
<b>WP Number</b>	<b>WP 8</b>
<b>WP Leader</b>	<b>UJ</b>
<b>Event Date</b>	<b>15/10/2020</b>
<b>Number of Participants</b>	
<b>Total number of pages</b>	<b>12</b>

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Al-Zaytoonah  
University of  
Jordan



The University of Jordan



Jordan University of  
Science and  
Technology



The Hashemite University



Karmeh Design Studio



Tishreen  
University



جامعة  
المنارة  
Manara University



Al-Baath University



World University Service  
of the Mediterranean



Blue Room Innovation



CESIE



Università degli Studi di  
Firenze



Università degli  
Studi Guglielmo  
Marconi



TH  
OWL  
Technische Hochschule  
Ostwestfalen-Lippe



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## EVENT DESCRIPTION

**Event:** HANDS Info - Day at AL Baath University (ABU)

**Date:** Thursday, 15/10/2020

**Organizer:** AL Baath University (ABU) / Syria

**Location:** Faculty of Architectural Engineering / Blue Hall

Under the patronage of Prof. Dr. Abdul Baset Khatib, President of Al-Baath University, the University had the honour to invite the students, staff members and craft specialists to participate in the Open Door Day of HANDS Project.

Al-Baath University held activities for the Information Day and the Open Door Day of the Hands Project, which supported by the European Union, on Tuesday 15/10/2020. The invitation was addressed to specialists in the Faculty of Architecture, Mechanical Engineering and Textile Engineering, as well as to graduate students in the aforementioned faculties and some students of the courses that the project will develop, in addition to some private architecture offices, some non-governmental institutions, the Craftsmen Union in Homs and the Committee for Traditional Craftsmanship. The invitations were limited and personal due to the outbreak of the Corona pandemic.

Within the annual activities of dissemination and introducing Hands Project, Al-Baath University announced the Information Day for the Hands Project, which was accompanied by an Open Door Day. As well as the opening and receipt of a special office for the Hands project in the Faculty of Architecture.



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**EVENT POSTER**

## دعوة عامة

برعاية الأستاذ الدكتور عبد الباسط الخطيب  
رئيس جامعة البعث

يتشرف فريق مشروع هاندز بالتعاون مع كليات الجامعة بدعوتكم لحضور

فعالية يوم الباب المفتوح لمشروع هاندز المدعوم الإتحاد الأوروبي ERASMUS+ PROGRAMME

### Open Door Activities

traditional craft Heritage trAining, desigN and marketing in jorDan and Syria

تراث الحرف التقليدية - التدريب والتصميم والتسويق في الأردن وسوريا

### HANDS

<https://www.zuj.edu.jo/HANDS/> Website:

Website: <http://Albaath-Univ.edu.sy/1/hands>

وذلك في يوم الخميس الواقع في 2020/10/15 الساعة العاشرة صباحا

كلية الهندسة المعمارية / القاعة الزرقاء

Thursday 15/10/2020 at 10:00 AM

Faculty of Architectural Engineering

The Blue Hall

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## AGENDA

Program of Activities	برنامج الفعالية
10.00 Opening	الافتتاح 10.00
10.00-10.15 A brief explanation of the Hands project .	شرح موجز عن مشروع الهاندز 10.15 -10.00
10.15- 10.25 Presentation of some Syrian traditional crafts.	عرض لبعض الحرف التقليدية السورية 10.25 -10.15
10.25- 10.30 Dr.Musa AlSmara .The National Project Coordinator. .	كلمة المنسق الوطني للمشروع .د. موسى السمارة. 10.30 -10.25
10:30 - 10.35 Prof. Dr. Abdul Basit Al-Khatib President of Al-Baath University .	كلمة الأستاذ الدكتور عبد الباسط الخطيب - رئيس جامعة البعث . استراحة 10.35 -10.30
10.35- 10.45 Break.	10.45 -10.35
10.45- 11.15 Presenting lectures on traditional craftsmanship.	عرض محاضرات حول التراث الحرفي التقليدي. 11.15 -10.45
11.15- 11.30 Proposed Courses for development and their vocabulary.	المقررات المقترحة للتطوير ومفرداتها . 11.30 -11.15
11.30-14.30 Follow up on the Information Day and the open door of the project for . (Master of Architecture students, Chemical and Petroleum Engineering students ,Mechanical and Electrical Engineering, Science and applied engineering).	متابعة يوم المعلومات والباب المفتوح للمشروع (طلاب ماجستير العمارة وطلاب الهندسة الكيميائية والبترونية والهندسة الميكانيكية والكهربائية والعلوم والهندسة التطبيقية) 14.30 -11.30

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Figure No.2 the program Agenda

According to the activity's program, the names of the participants were registered and the event opened at ten o'clock in the morning with a brief word about the project delivered by Prof. Dr. Adnan Ghata.

Presentation briefing content was:

The framework of the traditional craftsman heritage program.

The document of agreement signed between Al-Baath University and Al- Zaytoonah University.

The idea of the hands project – Hands.

Project goals.

Project partners.

Project activities and tasks of its partners.

Tasks of Al-Baath University and the activities carried out.

Program coordinators

Coursers Accreditation and equipment expected to be provided for the project.



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Education, Audio-visual and Culture Executive Agency

المنظمة التنفيذية للتعليم السمعي البصري والثقافة

Erasmus+ Programme

Capacity-Building projects in the field of Higher Education

مشروع بناء القدرات في التعليم العالي

(E+CBHE)

مشروع هاندز 2019-2022

**HAND'S Project's Duration: 36 months**

مشروع التراث الحرفي التقليدي - في جامعة البعث

التدريب والتصميم والتسويق  
في الأردن وسوريا

Website: <https://www.zuj.edu.jo/HANDS/> الأردن - جامعة الزيتونة

Website: <https://Albaath-Univ.edu.sy/1/hands> سورية - جامعة البعث

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Figure No 3 Hands project Duration and Website at JORDAN and SYRIA

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**PHOTOS**



Figure No. 4 Photo of Participation



Figure No. 5 Photo of Participants and Prof. Dr. Adnan Ghata

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The second Point of activities was delivered by Architect Prof. Nidal Satouf.

Briefly About the contents of his word:

The craft, in its linguistic meaning, is a name that expresses the professionalism and practice of any handicraft, and the traditional crafts are as old as human history and are created by the human need for it. The handicrafts began to reflect the feelings and characteristics of a society, and take the character of people and the environment that make up that country. In addition, because each country has a distinct artistic feature and cultural characteristics, the crafts were distinguished between countries and took the description (traditional).

Traditional industries are defined as those industries with a historical extension that are based on converting the raw material into a manufactured product that reflects a heritage character so that these products carry historical or religious expressions and features.

He presented some crafts as:



Figure No.6 Photo of Presentation of Prof. Dr.Nidal Satouf

Prof. Satouf spoke about the traditional Damascene crafts related to Pottery, shelling, embroidery, weaving, mosaic, woodcarving, metal casting and hand knitting and jewellery. He offered a number of these forms to attend.

He presented some photos as:

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Figure No.7 Photo of Pottery and ceramics crafts



Figure No.8 Photo of Textile crafts



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Figure No.9 Photo of Wood working Crafts



Figure No.10 Photo of Jewellery hand crafts

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The third point of the activities was presented by the National Project Coordinator Prof. Dr. Musa Smara, briefly about the contents of his speech:

At the beginning, he thanked Al-Baath University for the invitation and hosting, touched on the importance of cooperation with European and Jordanian partners, and stressed that the project will have very important results for Syria and Jordan.



Figure No. 11 Prof. Mousa Samara National Coordinator

The last speaker was the president of Al Baath University. He thanks the participants and speakers for their effort in this activity, and highly appreciated the cooperation with Al zaytoonah University and with EU partners, also he emphasise that the Syrian traditional crafts are very old and their products are known very good at all the world. the effort to develop these crafts and courses is highly appreciated at University also it is very important to have a smart site for marketing the new products which will be innovated and developed with experiences of new architects and engineers under the supervision of partners in this project. it is necessary to help the craftsmen to have good and quality training too.

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A coffee break and some Arabic sweets were prepared after visiting and opening the HANDS Office at Faculty of Architects.



Figure No. 12,13,14 Prof. President of ABU and Opening the HANDS Office

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The Program continued with three presentations.

The first was Prof. Mousa Alsamara: Tishreen University and Hands Project

The second was Dr.Khaldoun Yousof: Traditional Syrian Fabrics (Handcrafts of weaving) The

third was Prof.Abbad Kasouha: Bronze chandeliers and Bronze sculpture

- Design Craft details, Suggestions -

After that was a discussion for all presentations and some questions about the project and the role of partners and the levels of training workshops in Syria and outside.

- Questioner for quality of activities was send to participants by emails.

At the end of the activity, the newspapers and Radio station Sana and Thawra asked the president and Prof.Dr. Ghata to make an interview.

Some photos from the activity for the website and university Magazine were taken:



Figure No. 15. President of University, vice president ,National Coordinator and Professors and Guests

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Figure No. 16 ,17 Interview for newspapers and Radio station



Figure No. 18 Professors from the team of Architect's Faculty and Prof. Ghata



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## RESULTS / DISCUSSION

An event to disseminate information about the Hands project was held at Al-Baath University on 10/11/2020. This event was attended by the University President, the Vice Presidents and some deans of the colleges concerned with the project, in addition to some members of the faculty, master's students and some craftsmen.

Speeches and lectures were aimed at introducing the project and preparing for workshops to identify the needs for teaching and training programs.

The event achieved the goal by assuring everyone on the importance of the project, the importance of its goals and the necessity for its continuity, and everyone's desire was clear for cooperation between the university, the craftsmen and students.

## CONCLUSIONS AND RECOMMENDATIONS

The event achieved its goals in terms of introducing the project, introducing its program and implementing steps.

The proposals will be to establish a new event and a workshop on the development needs of the approved courses

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Figure No.18 Professors from the team of Architect's Faculty and Prof. Ghata